



WMYA Asheville
110 Technology Drive
Asheville, NC 28803

Crossroads Media-Alexandria
66 Canal Center Plaza
Ste 555
Alexandria, VA 22314

Contract # 1341230

Schedule Dates 07/23/12-07/30/12
Advertiser American Crossroads (41509)
Agency Crossroads Media-Alexandria (2097)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand AMERICAN CROSSROADS (325849)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name Maron, Stephanie
Phone/Fax /
CPE 11/27/828
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments American Crossroads
SHARE 1%

Date Entered 07/19/12
Last Modified 07/19/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09775010
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$360.00
Net Total \$2,040.00
Sales Tax

Asheville (WMYA)		
By Broadcast Month	Spots	Rate
Jul. 2012	5	\$2,000.00
Aug. 2012	1	\$400.00
Grand Total:	6	\$2,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	07/24/12-07/24/12	2	:30	10P- News-News 13 on MY40 @ 10P	1		X						1	\$400.00	\$400.00	Asheville (WMYA)	MY40 NEWS AT 10P	7/19/12
2.0	Normal Line / News	07/23/12-07/23/12	2	:30	10P- News-News 13 on MY40 @ 10P	1	X							1	\$400.00	\$400.00	Asheville (WMYA)	MY40 NEWS AT 10P	7/19/12
3.0	Normal Line / News	07/25/12-07/25/12	2	:30	10P- News-News 13 on MY40 @ 10P	1			X					1	\$400.00	\$400.00	Asheville (WMYA)	MY40 NEWS AT 10P	7/19/12
4.0	Normal Line / News	07/26/12-07/26/12	2	:30	10P- News-News 13 on MY40 @ 10P	1				X				1	\$400.00	\$400.00	Asheville (WMYA)	MY40 NEWS AT 10P	7/19/12
5.0	Normal Line / News	07/27/12-07/27/12	2	:30	10P- News-News 13 on MY40 @ 10P	1					X			1	\$400.00	\$400.00	Asheville (WMYA)	MY40 NEWS AT 10P	7/19/12
6.0	Normal Line / News	07/30/12-07/30/12	2	:30	10P- News-News 13 on MY40 @ 10P	1	X							1	\$400.00	\$400.00	Asheville (WMYA)	MY40 NEWS AT 10P	7/19/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: